

SAMANTHA STOKES



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EXPERIENCE

Contributing Writer, Vox Magazine

Feb. 2017-Present | Columbia, MO

- Write weekly news and culture stories for the community's weekly city magazine and website
- Report news and insight, public safety, music and community events
- Write in-depth, investigative and weekly stories and simultaneously manage multiple assignments from multiple beats

Enterprise Reporter, Columbia Missourian

Aug 2016-Dec. 2016 | Columbia, MO

- Pitched and published more than 20 news and enterprise stories for the community paper's website and print editions
- Two articles published on the paper's front page (A1) and featured on the website's home page
- Completed general assignment shifts and reported breaking and daily news

Social Media Intern, Romper / Bustle Digital Group

June 2017-Present | New York, NY

- Engage audience and promote readership by creating social media packages and utilizing SEO tools
- Analyze web traffic and pitch story ideas based on top-performing content
- Edit videos and photos for social media platforms, including Instagram stories and posts

Audience Engagement Specialist, MizzouRec Services and Facilities

April 2016-Dec. 2017 | University of Missouri

- Create weekly blog posts for the campus recreation facility's website
- Use social media management tools to schedule and publish social messages and promote engagement and readership

EDUCATION

Missouri School of Journalism

- Bachelor of Journalism
- Emphasis in print and digital magazine writing
- Graduation: May 2018
- Dean's List, Spring 2015-Present
- Recipient of the Mizzou Heritage Scholarship, Sam Bronstein Scholarship, Dorothy Fields Scholarship

Side Hustles

- Mizzou Women in Media
- Mizzou ONA
- School of Journalism ambassador and tour guide
- MU University Singers, MU School of Music; current technology officer and manage social media for the group
- Tri Delta

SKILLS

Advanced

News writing, beat writing, magazine writing, copy editing, proofreading, AP Style, local style, social media, social media management tools (CoSchedule, Buffer, HootSuite), web analytics (Google Analytics, Instagram Insights, Twitter Analytics, Facebook Insights), HTML, CSS, web development with mobile optimization

Proficient

Breaking news coverage, DSLR photography, DSLR video, video editing, audio recording and editing, multimedia storytelling, Adobe Suite, JavaScript, data analysis, Microsoft Excel